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# Re Design Wertkette Buy Konzepte Fallstudien

**schneider/baur/hopfmann re-design der wertkette durch make ...** - schneider/baur/hopfmann re-design der wertkette durch make or buy konzepte und fallstudien springerfachmedien wiesbaden gmbh **re-design von wertkette durch make or buy** - re-design von wertkette durch make or buy summary re-design von wertkette durch make or buy konzepte springer re-design von wertkette durch make or buy. **management weltweit - verbundzentrale des gbv** - 5.3.1 die wertkette als kernelement der unternehmensanalyse 126 5.3.2 source of change: veränderungen standardisiert analysieren 132 5.3.3 break-even-analyse: beschäftigungsschwankungen systematisch **download organizing aids workplace and organizational ...** - prozesskostenrechnung. zielkostenrechnung. kosten-controlling., die wertkette im proze??orientierten controlling (gabler edition wissenschaft), praxisleitfaden risikomanagement: iso 31000 und onr 49000 sicher anwenden, kennzahlenorientiertes **8.1 8 entscheidungen im bereich eigenfertigung/fremdbezug** - notwendig erwiesen, bestehende make-or-buy-strukturen in der wertschöpfungskette zu analysieren und in frage zu stellen sowie strukturelle verkrustungen auf diesem gebiet zu durchbrechen und ein re-design der zwischenbetrieblichen wertkette **i. einordnung/Überblick iii. wahl zwischen eigenfertigung ...** - schneider, d.; baur, c.; hopfmann, l.: re-design der wertkette durch make or buy. konzepte und fallstudien, wiesbaden 1994, s. 14. anlässe für make-or-buy-entscheidungen -bei qualitativen oder quantitativen Änderungen des bedarfs an produktionsfaktoren - ... **der niedergang des kapitalumschlags?** - Übergang von make zu buy bzw. vom insourcing zum outsourcing und damit zur fertigungstiefenreduzierung bzw. -optimierung u. a. induziert durch das so genannte lean-management ab den 1990er **neue spielregeln für den einkauf - a.t. kearney deutschland** - make or buy umsatz-teilung nachhaltig-keits-management virtuelles bestands-management lieferanten-gesteuerte bestände expressive bidding reverse auktionen best shoring gewinn-teilung projektbezo-gene partner-schaft lebens-zyklus-konzept lieferanten-entwicklung total cost of ownership preisbench-marking kosten-regressions-analyse strategische allianz value based sourcing partner-schaftliche ... **neue spielregeln für den einkauf - a.t. kearney deutschland** - design for sourcing intelligente vertrags-struktur management politischer rahmen-bedingungen einkaufs-konsortien mega supplier strategie closed loop spend management bewertung von funktiona-litäten produkt teardown composite benchmarking-produkt-benchmarking nutzung von kostendaten stammdaten-management lieferanten-konsolidierung spezifika-tionsanalyse design for manufacturing prozess-bench ... **2. kmu\*star-erfahrungsworkshop - forrer-lombriser** - wichtigste herausforderungen / themen (umfrage 2009) 1. strategische positionierung segmentierung, differenzierung preis-/kostendruck outsourcing: make or buy? **peter rathnow internationales management - gbv** - peter rathnow internationales management praxiserprobte instrumente für den general manager 2., aktualisierte und erweiterte auflage de gruyter **literaturverzeichnis - link.springer** - 317 literaturverzeichnis abend, j.-m. (1992): strukturwandel in der automobilindustrie und strategische optionen mittelständischer zulieferer: eine explorative studie, münchen, 1992.

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